REGULATION

The **SÃO PAULO INTERNATIONAL FILM FESTIVAL** is a cultural event, held by ABMIC - Associação Brasileira Mostra Internacional de Cinema and by MCCE - MOSTRA CULTURA E EVENTOS. The State and Municipality of São Paulo establish October as the official month of the FESTIVAL.

The **SÃO PAULO INTERNATIONAL FILM FESTIVAL** aims to promote cinematographic art as a way of bringing together the most diverse peoples and cultures in the world, valuing quality works and favoring the development of the audiovisual and creative industry.

The 50th **SÃO PAULO INTERNATIONAL FILM FESTIVAL** will be held from October 15th to 29th, 2026, and will present two official sections:

NEW FILMMAKERS COMPETITION

PERSPECTIVE - INTERNATIONAL PERSPECTIVE and BRAZILIAN SHOWCASE (MOSTRA BRASIL)

NEW FILMMAKERS COMPETITION

Competitive section for new directors of fiction or documentary feature films, national or foreign. All films that fit for this Regulation and are eligible to be part of the NEW FILMMAKERS COMPETITION will be evaluated by the public. The films that obtain the best evaluations will be watched by a jury invited by the director of the FESTIVAL, who will choose the winner.

To participate in the NEW FILMMAKERS COMPETITION, the film that is selected to be shown at the **50th SÃO PAULO INTERNATIONAL FILM FESTIVAL** must meet the following requirements:

Be the first or at most the second feature film by the director(s).

Has been completed as of November 2025.

Hold a minimum of 70 minutes.

Have not had any public exhibition (in person or online) in BRAZIL.

Do not have any public exhibition (in person or online) scheduled in BRAZIL until the exhibitions at the **50th SÃO PAULO INTERNATIONAL FILM FESTIVAL.**

Have at least one digital copy (preferably a DCP - link or in a HD format) available throughout the Festival period.

1 - REGISTRATION FORM

Registrations must be formalized by their respective producers and/or legal representatives at www.mostra.org. The film will only be considered registered in the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL after filling in all the mandatory fields of the REGISTRATION FORM.

2 - METHODS OF SHIPPING

Films that comply with this regulation must first be sent for selection as follows:

Password protected link (preferably on Vimeo) to be watched online by the FESTIVAL selection committee, indicated in the specific field for it in the Registration Form. If the number of times the film can be watched is limited, please inform.

Note: Films sent to the selection, spoken in any language other than Brazilian Portuguese or English, must have subtitles in Portuguese or English.

3 - DELIVERY OF FILM FOR SELECTION

The REGISTRATION FORM containing the link to the film must be sent no later than July 31, 2026.

Note: The festival does not request any promotional material from the film for the selection phase. If the participant wishes to send and then wants to receive this material back, he must advise the festival team on the return and be responsible for the costs of that return.

4 - FILM SELECTION COMMITTEE

The festival management, together with a committee formed by it, will jointly decide which films will participate in the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL. The official invitation to participate will be sent to the e-mail address on the Registration Form (responsible for the registration of the film).

5 - MATERIAL OF SELECTED FILMS

For the film that is selected to be screened at the festival, the following promotional material must be sent:

Credits/Production credits.

Trailer or official teaser of the film to be posted on the festival's website (preferably Vimeo).

Minimum of 3 photos of the film in high resolution.

1 high resolution photo of the director(s).

Biography and complete filmography of the director(s).

Lists of original dialogues and in English.

Note: The festival does not display banners or posters for the promotion of films in cinemas during the festival.

6 - SUBTITLING OF SELECTED FILMS

Films that are selected to participate in the NEW FILMMAKERS COMPETITION, spoken in any language other than English, must be sent to the FESTIVAL subtitled in English, the expenses related to this subtitling being borne by the producer and/or distributor of the film.

All films from the NEW FILMMAKERS COMPETITION must be presented in their original language (including Portuguese) with English subtitles and electronic subtitles in Portuguese (foreign films). “ORIGINAL LANGUAGE” means the one to which the film will be shown in its country of origin. The festival management will decide whether or not to participate in a film that does not meet these criteria.

All films with dialogues in a language other than Portuguese will be electronically subtitled or burned in the copy, in that language, by a company contracted by the festival. To this end, the producers undertake to send by e-mail a file containing the dialogue lists in the original language and in English of the final version of the film. For this service, we also require that a link of the film in its final version be sent in a timely manner, if it has not yet been sent.

If the dialogues list is different from the dialogues present in the copy that the Festival receives for screening, the board may decide to withdraw the film from the festival.

7 - SENDING COPIES OF FILMS SELECTED FOR SCREENING IN MOVIE THEATERS

Copies of the films selected for the NEW FILMMAKERS COMPETITION must be available for three to five screenings during the period of the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL, which runs from October 15th to 29th, 2026 and must be sent to the festival with at least two weeks in advance its first screening, both in HD's and by link to be downloaded.

In the case of DCP with KDM (key), the FESTIVAL will send an e-mail to the producers or those responsible for the film, informing the server's certificate, as well as the e-mail address to which the KDM's should be sent.

Copies sent in physical formats (HDs) will be covered by insurance contracted by the festival organization from the moment they receive them from the freight agent/post office, until the moment they are returned to the freight agent/post office, for return to the addresses notified by the producers or legal representatives of the films.

Note: If the copy sent to the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL has to go directly to another festival or any other recipient than the producer or distributor of the film, there must be an orientation for the festival's transport team, as well as assume all costs of the film and customs duties in the destination country.

8 - SENDING COPIES OF SELECTED FILMS FOR ONLINE SCREENING IN FESTIVAL AND PARTNER PLATFORM

Films sent via a link for viewing on digital platforms must have the following specifications:

Video codec: h264

Audio codec: AAC

Minimum bitrate of 15,000 kbps

Full HD Resolution (1920x1080)

Stereo sound

Clean version, without subtitles (subtitles, if necessary, will be inserted in the online player)

On the festival's platform and partner platforms, the following are used digital content security and protection protocols:

Domain security

Domain security ensures that only authorized sites (domains) are able to reach content, which guarantees that it will only be possible to embed videos on websites platform owners. This type of security works side by side with the technology of restriction of sharing. In this case, there is also the blocking of sharing plugins on social networks and other sites.

Geographical blocking

The festival is shown online with geographical blocking for access only in Brazil.

HTTPS

HTTPS (Hyper Text Transfer Protocol Secure) concerns an extra layer of security over HTTP. This layer of security uses the SSL certificate and ensures that the information will be encrypted before they transit. In addition, this certificate also guarantees the authenticity verification of the user's server.

DRM deployment

DRM technology means Digital Rights Management and comprises several layers of security that will be implemented on the platforms to prevent videos from being downloaded by software, sites and plugins.

9 - AWARD FOR BEST FILM IN THE NEW FILMMAKERS COMPETITION

Films competing in the NEW FILMMAKERS COMPETITION, will be evaluated by audience in the first week of the festival – October 15th to October 21th, 2026. The best ones will be screened in the second week – from October 22th to October 29th, 2026, to an INTERNATIONAL JURY assigned by the festival’s direction, that will choose the winner.

The best film will receive the award “Troféu Bandeira Paulista”, created by the visual artist Tomie Ohtake.

PS: the assessment of the audience's evaluation in the cinema is done by an independent and impartial company. For online exhibitions, the platforms have an evaluation system that can be given by the audience at the end of the film.

PERSPECTIVE: INTERNATIONAL SECTION and BRAZILIAN SECTION (MOSTRA BRASIL)

An overview of the most important and representative world cinema production of 2025 and 2026.

Feature-length film, documentary and fiction submissions will be accepted, regardless of theme or nationality. The section PERSPECTIVE will be divided into INTERNATIONAL SECTION and BRAZILIAN SECTION. All the films in the PERSPECTIVE compete for the AUDIENCE AWARD, which will have the categories: BEST FOREIGN FILM - DOCUMENTARY AND FICTION, AND BEST BRAZILIAN FILM - DOCUMENTARY AND FICTION.

In order to participate on the section PERSPECTIVE, the film must meet the following requirements:

It must have been produced after January 2024.

Minimum length of 70 minutes.

No live screening for an audience (in São Paulo) or online in BRAZIL.

No screening in theaters or online in BRAZIL before the festival and until the end of it.

Have at least one digital copy (preferably a DCP - link or on a hd) available throughout the Festival period.

1 - REGISTRATION FORM

Registrations must be formalized by their respective producers and / or legal representatives on the website www.mostra.org. The film will only be considered registered at the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL after all mandatory REGISTRATION FORM fields are filled.

2 - METHODS OF SHIPPING

The films that follow this regulation must be firstly submitted for selection as follows:

Link protected with password (preferably on vimeo) to be seen online, indicated on the specific field at the Registration Form. If there's limited access for the film, it must also be informed.

Note: Films submitted for selection, spoken in any language other than Brazilian Portuguese or English, must have subtitles in Portuguese or English.

3 - DEADLINE FOR FILM SELECTION

The REGISTRATION FORM containing the link to the film must be sent no later than July 31st, 2026.

Note: The FESTIVAL does not request any promotional material from the film for the selection phase. If the participant wishes to send and then wants to receive this material back, it is necessary to guide the festival team on the return and be responsible for the costs of that return.

4 - FILM SELECTION COMMITTEE

The festival direction, together with a committee formed by it, will jointly decide which films will participate at the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL.

The official invitation will be sent to the e-mail address registered in the Registration Form (responsible for the film registration).

5 - SELECTED FILM MATERIAL

In order to be screened at the festival, the film must send the following promotional material:

Credits/ Technical specs.

Official trailer or teaser to be shown on the festival's website (preferably vimeo).

At least 3 photos of the film in high resolution.

1 photo of the director(s) in high resolution.

Complete biography and filmography of the director(s)

Dialogue list and/or Subtitle Files (original and in English)

Note: The Festival doesn't show banners or posters promoting the films in movie theatres throughout the festival.

6 - SUBTITLING OF THE SELECTED FILMS

The films selected to be screened on the section PERSPECTIVE that are spoken in any language other than English, must be sent to the festival with English subtitles embedded, and the expenses of this subtitling must be borne by the producer and / or distributor.

All films must be presented in their original language (including Portuguese) with English subtitles and electronic subtitles in Portuguese (foreign films). “ORIGINAL LANGUAGE” means the one to which the film will be shown in its country of origin. The festival direction will decide whether a film that does not exactly meet these criteria will participate or not.

All films with dialogues in a language other than Portuguese will be electronically subtitled in that language, by a company contracted by the festival. To this end, producers must send by e-mail a file containing the dialogue lists of the final version of the film in the original language and in English. For this service we also require that a link of the film in its final version should be sent in a timely manner, if it has not yet been sent.

In case the dialogue list is different from the copy that the festival receives for screening, the direction may decide to remove the film from the festival.

7 - SENDING COPIES OF THE SELECTED FILMS FOR SCREENING IN MOVIE THEATRES

The copies of the selected films for the PERSPECTIVE must be available from 3 to 5 screenings throughout the period of the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL, which runs from October 15th to 29th, 2026, and must arrive at the Festival's office at least two weeks before its first screening, via HD or downloadable link.

In the case of a DCP with KDM (key), the Festival will send an e-mail to the producers or responsible ones, informing the server's certificate, as well as the e-mail addresses to which the KDMs must be sent.

The physical sent copies (HDs) will be covered by an insurance company hired by the festival's organization, with a coverage from the moment the freight forwarder / courier receives them until the moment they are returned to the freight forwarder / courier, so that they return to the addresses mentioned by the producers or legal representatives of the films.

Note: If the copy sent to the 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL has to go directly to another festival or any other recipient other than the producer or distributor of the film, there must be an orientation for the festival's transport team, as well as the agreement of all costs of the same and customs expenses in the destination country.

8 - SENDING COPIES OF THE SELECTED FILMS FOR ONLINE SCREENING AT THE FESTIVAL'S PLATAFORMA OR PARTNERS

The link of the films sent for screening on the digital platforms must follow these specifications:

Video codec: h264

Audio codec: AAC

Minimum Bitrate of 15.000 kbps

Resolution Full HD (1920x1080)

Stereo sound

Clean version, without subtitles (the subtitles, if necessary, will be embed on the platform's player)

On the festival or partner's platforms, the following safety and protection protocols for digital contents are used:

Domain security

Domain security ensures that only authorized sites (domains) are able to reach content, which guarantees that it will only be possible to embed videos on websites platform owners. This type of security works side by side with the technology of restriction of sharing. In this case, there is also the blocking of sharing plugins on social networks and other sites.

Geographical blocking

The festival is shown online with geographical blocking for access only in Brazil.

HTTPS

HTTPS (Hyper Text Transfer Protocol Secure), or, in Portuguese, secure hypertext transfer, concerns an extra layer of security over HTTP. This layer of security uses the SSL certificate and ensures that the information will be encrypted before they transit. In addition, this certificate also guarantees the authenticity verification of the user's server.

DRM deployment

DRM technology means Digital Rights Management and comprises several layers of security that will be implemented on the platforms to prevent videos from being downloaded by software, sites and plugins.

9 - PERSPECTIVE CEREMONY - AUDIENCE AWARD

The films screened on the sections PERSPECTIVE - INTERNATIONAL SECTION and BRAZILIAN SECTION, will be evaluated by the audience throughout the festival. The best films, fiction and documentary, foreign and Brazilian will receive the Award “Troféu Bandeira Paulista”, created by the visual artist Tomie Ohtake.

Note: the assessment of the audience's evaluation in the movie theatre is done by an independent and impartial company. For online exhibitions, the platforms have an evaluation system that can be given by the audience at the end of the film.

THE PARTICIPATION OF A FILM IN THE 50th SÃO PAULO INTERNATIONAL FILM FESTIVAL IMPLIES IN ACCEPTANCE OF ALL THE CONDITIONS WRITTEN ABOVE.

IF ANY DISPUTE ARISES ABOUT THE INTERPRETATION OF ANY ITEM OF THIS REGULATION, ITS ORIGINAL PORTUGUESE VERSION WILL BE VALID.